J. Sargeant Reynolds Community College
Course Content Summary

Course Prefix and Number: ART 130   **Credits: 3** design aspects of multimedia projects and teaches the
                                            presentation. Lecture 2 hours. Laboratory 2 hours. To

General Course Purpose:

The course provides an overview of the theories and co
multimedia environment. It teaches students the skills a
multimedia produce. The course also provides hands-o
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Upon completing the course, the student will be able to

- Design different basic multimedia products using industry standard software as a tool
- Demonstrate skills to proceed to the next level of multimedia design
- Converse in the language of multimedia design and develop a technical vocabulary
- Apply aesthetics based on fundamental design principles to multimedia works

Major Topics to Be Included:

a. The basic concept and design of a multimedia project
b. How text, graphics, animation, sound and video integrate into a cohesive project
c. The concept of sequential imagery as it applies to storyboarding and scripting.
d. Development of a prototype
e. The aesthetic and technical vocabulary pertinent to multimedia design
f. The types of multimedia currently in use

Effective Date/Updated: March 29, 2023